

HOUSTON

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Distinguished by a deep respect for Southern tradition filtered through a contemporary lens, Houston designer Beth Lindsey creates warm, inviting environments that strike a balance between classicism and modernism. Entering nearly her second decade in the design industry, Lindsey possesses a vast knowledge and deep appreciation of the past while keeping her finger on the pulse of 21st-century luxury. "I like to watch what is happening in the world of fashion. Colors, textures, patterns and new ideas for the home always begin in haute couture," she says. A full-service interior design firm offering services that range from architectural detailing to custom furniture design, Beth Lindsey Interior Design brings a fresh perspective to time-honored style.

BETH LINDSEY

BETH LINDSEY INTERIOR DESIGN

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1 American printmaker and painter Robert Kipniss is best known for his contemplative still lifes and landscapes. **2** Dominique Ropion for Frederic Malle creates an expressive formula with Portrait of a Lady that's a modern classic evoking sensuous beauty. **3** I am always ready at a moment's notice for a new adventure.

"My designs **unite Southern grace** with a discerning, progressive **mindset** to create **beautiful, edited interiors.**"

Describe the philosophy behind your firm.

I translate the integrity of my vision to each luxury, concierge-level design project, embracing beauty as the catalyst to create a finished work reflective of my client.

Who has most influenced your work?

In an abstract way, the costume designer Edith Head is one of my major influences. She forged her own path and created demand for new materials and designs in fashion.

Is your work easily recognizable? Why or why not?

Actually, I don't want my work to be easily recognizable. A home's interior shouldn't be the designer's personality and look; it should be the homeowner's.

What is one thing your clients would be shocked to know about you?

People would be surprised to see the interior of my own home; it's not a style I normally design for others. It is a minimalist combination of antiques and modern art with a muted palette.

What is the soul of your brand? What drives your beliefs?

The soul of my business is a unique combination of Southern heritage and tradition mixed with modern luxury.

What is your most prized possession?

It is a Robert Kipniss landscape painting from 1961 that my husband gave me. I love the colors and the perspective; and honestly, it would be the first thing I would save in a fire.



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